

Send all artwork to: artwork@LexingtonRodeo.org

Program Ad Specifications:

PDF, PSD and Hi Res JPG accepted

Ad Sizes

Full Page (no bleeds)

7-3/8"w x 9-1/2"h

Half Horizontal Page (no verticals)

7-3/8"w x 4-5/8"h

Quarter Page

3-1/2"w x 4-5/8"h

Eighth Page

3-1/2"w x 2-1/4"h

Arena Banner Specifications:

EPS and PDF accepted – **Must be vector format!**

Arena Banner

10'w x 5'h

Event Sponsor Flag Specifications:

EPS and PDF accepted – **Must be vector format!**

Event Sponsor Flag

5'w x 3'h

Chute Gate:

EPS and PDF accepted – **Must be vector format!**

Chute Gate

6'w x 2'h

Website Logo:

PNG, JPEG or GIF accepted