Advertising & Sponsorship
Invoice/Contract

Payment Method
Bill Later Date: _____

Check #: _____

Name On Card:_____
Credit Card Type: _____
Credit Card #: _____
Credit Card CSC Code: _____

Other:_____

Advertiser's Name: _____
Address:_____
Contact:_____ Office Phone:_____ Cell Phone:_____
Email:_____ Website:_____

Sponsorship Package: Price:

Includes:
Rodeo Tickets (Fri./Sat.): _____ / _____ Banner: _____ Program Add (size): _____

Caps/Shirts: _____Website Link: _____ Other: _____

This request for advertising and/or sponsorship (hereafter, "advertising") is made by _____ (hereafter, "Sponsor") to The Rotary Club of Lexington, the promoter of the **LEXINGTON RODEO.**

Sponsor desires to place advertising promotional materials to be used in conjunction with the presentation of the **LEXINGTON RODEO** for the year 2017.

The Rotary Club of Lexington shall provide the advertising exposure as stated above. The Rotary Club of Lexington reserves the right to approve or deny the type, content, wording, placement and display of all advertising. Final approval shall be by the Lexington Rodeo Advertising Director on behalf of The Rotary Club of Lexington. No changes shall be made to the advertisement without the mutual consent of the parties. *Any changes shall be made in writing and signed by a representative of Sponsor and the Lexington Rodeo.*

In consideration of the advertising exposure provided by The Rotary Club of Lexington, Sponsor shall pay to The Rotary Club of Lexington the sum of $ _____, which sum shall be **paid in full** and received by The Rotary Club of Lexington by_____. If payment in full is not received by the date above, The Rotary Club of Lexington shall not be obligated to use or display **any** advertising material on behalf of Sponsor. Alternatively, The Rotary Club of Lexington, at its option, may reduce the amount, display or use of advertising or promotional materials to a value that The Rotary Club of Lexington has received by the date above.

In the event the Lexington Rodeo is cancelled prior to or during the scheduled event, but the event is planned for the following year, then all Sponsor payments shall apply to the next annual Lexington Rodeo unless The Rotary Club of Lexington has spent funds on behalf of Sponsor for advertising or promotional materials. There shall be no refund unless The Rotary Club of Lexington discontinues its promotion of an annual Lexington Rodeo.

If Sponsor provides The Rotary Club of Lexington with its own promotional or advertising materials or designs, such materials or designs shall be display or camera ready and shall be submitted to The Rotary Club of Lexington not later than the date payment is due. The Rotary Club of Lexington shall not be obligated to design any promotional or advertising materials, but may assist Sponsor in obtaining any design work desired at an additional design fee.

Make checks payable to: **Lexington Rodeo**
401 West Main Street, Ste. 305, Lexington, KY 40507

This Request, including all Addendums, shall become a binding contract upon the approval and accepted by The Rotary Club of Lexington through the Lexington Rodeo Advertising Director. As such, should The Rotary Club of Lexington be required to enforce any of these provisions by successful court action, Sponsor shall be responsible for attorney fees, pre-judgment interest and all costs.

Sponsor

_____	_____	_____
Signature of Sponsor Representative	Print Sponsor Representative's Name	Date

Internal Use

Rotary Club Representative:_____

Approved Date: _____ Lexington Rodeo Advertising Director: _____ 1.2

Thank you for your participation and support!